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Welcome to America's Place to Race™!

Iowa Speedway – “America’s Place to Race.™” – the talk of racing fans, racing teams and world class drivers from coast to coast.

Our exciting 2010 schedule offers the most competitive racing found anywhere, featuring top NASCAR and IndyCar drivers, and many others in a variety of races and public appearances. Besides our racing, we bring you the best in musical entertainment and invite you to enjoy our live concerts at each major race, providing you with even more opportunities to have more fun.

It is our mission to provide each of you a world class fan experience. So relax and enjoy the atmosphere. If you have any questions or concerns, don’t hesitate to contact a member of our staff. We pride ourselves on “Iowa hospitality” and hope you find each staff member friendly and helpful.

On behalf of our staff, thanks for visiting us. It’s because of you, our fans, we are known simply as America’s Place to Race.™.

Now, let’s go racin’!

Jerry A. Jauron
President, Iowa Speedway

2010 Schedule

May 22nd, Saturday

Casey’s General Stores USAC Triple Crown Series Pride of Iowa Event Concert: David Nail

May 23rd, Sunday

NASCAR K & N Pro Series East/West Challenge Concert: TBD

June 5th, Saturday

HoHt Rod Magazine Power Tour

June 19th, Saturday

Firestone Indy Lights Series, Pizza Ranch 100 Star Mazda Series USF 2000 Concert: Rehab

June 20th, Sunday

Iowa Corn Indy 250 presented by Pioneer IZOD IndyCar Series Concert: Jessie James

July 10th, Saturday

Prairie Meadows 200 ARCA Series

Concert: Uncle Kracker

July 11th, Sunday

Lucas Oil 200 NASCAR Camping World Truck Series Concert: Gloriana

July 30th, Friday

USARacing Pro Cup Series Concert: Easton Corbin

July 31st, Saturday

U.S. Cellular 250 NASCAR Nationwide Series

Concert: Josh Thompson

Sept. 19th, Sunday

Show 'N Shine

• A detailed schedule including times for each event weekend will be posted on www.iowaspeedway.com two weeks prior to each event weekend.

Getting to Iowa Speedway

Exit 168 off I-80 in Newton, Iowa. 30 miles east of Des Moines, 80 miles west of Iowa City.

To arrive at the Speedway safely, pay attention to traffic control officers and message signs in the Newton vicinity. Traffic may be diverted to alternate routes; traffic control officers will direct you. Please plan to arrive at the Speedway several hours prior to race time to avoid traffic congestion and delays. See Traffic and Parking Information.

Iowa Speedway Track Facts

Track size: 7/8 mile tri-oval

Track Width: 60 feet with 20 foot apron

Banking:

Turns – 12-14 degree compound banking

Front Stretch – 10 degrees

Road Course: 1.3 miles, 40 feet wide

Facilities:

Garages – Built for 50 competitors with year-round facility use

Suites – 26

Newton Club – Designed for up to 2,200 patrons and year-round indoor use

Grandstands – 25,000

Camping – 105 motorhome spaces plus additional campgrounds on-site

Parking – Approximately 9,000 on-site spaces

Corporate Hospitality Village – Provides a very popular location for businesses and groups to entertain their guests in style

Concessions – Permanent and satellite vendors to provide a variety of options

Timing, Scoring and Media Facility – Drivers meeting room can hold up to 140 people, Media room can hold up to 200 people with tiered seating for 90 people

Restrooms Buildings – 4

Tire Building, Infield Care Center with adjacent helipad, Maintenance Building, Credentials Building, Administration Building including Ticket Offices, Speedway Offices and Gift Shop

SAFER Barrier

Iowa Speedway is the first racetrack in the nation to install the SAFER Barrier as the sole retaining wall surrounding the racetrack. This state-of-the-art safety system uses high-density foam to absorb the impact during a crash, making Iowa Speedway's racing as safe as it is exciting.

Track-Cams

Iowa Speedway is the first-ever racetrack to have multiple Track-Cams installed prior to paving the track's surface. These wide-angle lens cameras are embedded in the surface of the track itself, providing incredible perspectives for television viewers.

Iowa Speedway Rules and Policies

Accidents:

If you are involved in or witness an incident during your visit, notify the nearest security guard, usher, or contact the Speedway operator at **641-791-8000**. Please allow emergency personnel to respond to incidents promptly and without interference.

Alcohol Policy:

If you choose to drink alcohol during your visit to the Speedway, please do so responsibly and be considerate of your fellow fans. You must be 21 and present a valid photo ID with proof of age when purchasing. We reserve the right to refuse to serve alcohol to any person, for any reason, and will contact police if we believe you are acting in a manner that is contrary to the law or that may endanger yourself, others or any property.

Cooler Policy:

The only coolers allowed inside Speedway gates are the soft-sided Miller Lite/Iowa Speedway coolers that can be purchased inside the gates. These coolers can be brought back into the facility as long as they are empty upon re-entry into the facility.

Golf Carts:

ATVs, golf carts, motorcycles, scooters and mopeds are not permitted within Speedway property without proper credentials from the Speedway and the sanctioning body.

Pets:

The only animals allowed inside the Speedway property (except those which are part of an event) are guide dogs to aid the visually impaired, signal dogs to aid the hearing impaired and service dogs to aid the physically disabled. All animals on the Speedway property MUST be kept on a six-foot leash or chain and may not be left unattended.

Re-entry:

Iowa Speedway allows visitors to check out and re-enter the facility during race events. To do so you must have your Grandstand or Suite ticket scanned by Gate staff before you leave so it may be re-scanned on your re-entry.

Security Police:

Uniformed police officers and Speedway security are stationed throughout the facility to ensure your safety. Should you require assistance, please notify the nearest event staff employee. The appropriate person or agency will then be sent to your location.

Smoking:

Smoking is only allowed in designated areas per the Iowa Smoke Free Air Act.

Prohibited Items:

All carry-in bags, blankets, sleeping bags and similar items are subject to search by Iowa Speedway when entering the facility. Prohibited items (see below) or contraband discovered during security inspections must be returned to the owner's vehicle or discarded. Items may not be left at the gate. Unlawful items discovered during security inspections will be reported to the authorities. Any prohibited item discovered inside Iowa Speedway will be confiscated. Prohibited items include, but are not limited to:

- Aerosol Cans
- Alcoholic Beverages
- Animals (except service animals)
- Bottles, Cans or Other Containers
- Beverage Containers
- Balloons or Beach Balls
- Chairs of any Style
- Coolers of any Style
- Fireworks or Missile-Like Objects
- Food
- Glass Containers of any Style
- Illegal Substances
- Laser Pointers
- Noise-Makers: Bells, Bullhorns, Whistles, & Other Items
- Projectiles of any Style
- Sticks, Bats, Poles, Clubs
- Strollers
- Tripods
- Umbrellas
- Weapons: Guns, Knives, Mace, Handcuffs, Nightsticks, Blackjacks, or Other Items
- Other items in the judgment of the Iowa Speedway management that may pose a safety hazard or diminish other fans' enjoyment

** No items may be brought into the facility during stand-alone concerts.*

Facilities

Automated Teller Machines (ATMs):

4 locations: backside of Ticket Booth 1 located outside of turn 1, back of Ticket Booth 2 located behind the Newton Club, Ticket Booth 3 outside of turn 4, and inside the lobby of the Newton Club. For some events there is an ATM trailer in the infield Fan Walk area.

Credentials Office:

Is located on Tunnel Road off of Lincoln Street. All credentials must be pre-approved and in your name. You will be required to present photo identification. The Credentials Office will close at the start of all race events. Sanctioning body registration is located at the Credentials Office.

Elevator:

The elevator is located in the center of The Newton Club. Patrons must display the proper Suite Level ticket, Party Deck or Speedway credential to access the elevator.

First Aid/Fan Care Center:

Mercy First Aid/Grandstand Medical Center is located in the yellow building behind Rusty Wallace Grandstand between Culvers and the Restrooms.

Information/Guest Services Booth:

Our Guest Services Booth is located just behind Ticket Booth 2. Guest service representatives will be available to provide you with general information, assist in acquiring transportation, lost and found, and other event-related services.

Trams:

Trams will pick up patrons at Ticket Booth 1 outside of Turn 1 and drop them off in the infield Fan Walk area. Trams continue to run all day. Hospitality clients will have a tram running for them until the Village closes. **NO ALCOHOL IS ALLOWED ON THE TRAMS.**

Hospitality Village:

Located in Turn 4 just north of the Concert Stage under the Great Clips sign. There is a tram that runs from the Hospitality Village to the infield Fan Walk area.

Main Gate and Ticket Booth Locations:

Ticket Booth 1: (South) Behind Rusty Wallace Grandstand .

Ticket Booth 2: (Middle) Behind The Newton Club & Will Call .

Ticket Booth 3: (North) Behind Manatt Grandstand .

Lost and Found:

Lost & Found articles will be submitted to the Information/Guest Services Booth located behind The Newton Club. All items will be held for 30 days pending their claim. We will return items if the claimant sends a letter describing the lost item. When ownership is confirmed, arrangements will be made for the return of found items. For information regarding lost articles, call Iowa Speedway at **641-791-8000**, Mon. - Fri. from 9am to 5pm.

Restrooms:

Public: Located behind the grandstands throughout the facility in the yellow buildings attached to Concession Stands.

Individuals with Disabilities: The Assisted Restroom is located on the side of the Rusty Wallace Grandstand Restroom Building.

Baby Changing Stations: Available in restrooms nearest to Rusty Wallace Grandstand and in main restrooms.

Family Restrooms: Located in the Restroom Building behind Rusty Wallace Grandstand.

Souvenirs:

On race days at the Speedway trailer between Ticket Booth 1 and Ticket Booth 2 or tents by the outside bars. The Iowa Speedway Gift Shop (located in the main office off Rusty Wallace Drive) is open daily other than event/race days. Hours Mon. - Fri., 9am to 5pm and Sat. 9am to 3pm. Call the Gift Shop at **641-791-8024**. Merchandise available at www.iowaspeedway.com.

Towing Service:

If towing service is required on Iowa Speedway property, call the Iowa Speedway office at 641-791-8000, or contact our towing partner directly: Barney's Wrecker & Crane with Auto & Truck Repair at **641-792-1505**.

Ticket Information

Inspect your tickets upon receipt and report discrepancies to our Ticket Office immediately at **866-787-8946**. Keep your tickets in

a safe place. Tickets will not be reissued under any circumstances. Tickets obtained from sources other than Iowa Speedway or Ticketmaster may be lost, stolen or counterfeit and may not be honored. Iowa Speedway and Ticketmaster are not responsible for and will not replace lost, stolen, destroyed or misplaced tickets. (Note: Some tickets are printed on heat sensitive paper. Do not leave them in direct sunlight or on the dash of your vehicle.)

Purchasing Tickets:

In Person: Stop by the Ticket Office at Iowa Speedway Mon. - Fri. 9am-5pm, Sat. 9am-3pm or any Ticketmaster Location.

By Phone: Call the Ticket Office at **866-RUSTY-GO (787-8946)**
or call Ticketmaster at **800-745-3000**.

Online: Go to www.iowaspeedway.com or www.ticketmaster.com

Please check our website at www.iowaspeedway.com to get the latest information on upcoming events.

Sanction body registration is at the Credentials Office. See Credentials Office.

Ticket Booth Locations:

Ticket Booth 1: (South) Behind Rusty Wallace Grandstand .

Ticket Booth 2: (Middle) Behind The Newton Club & Will Call .

Ticket Booth 3: (North) Behind Manatt Grandstand .

Groups:

Enjoying a race with a business, social, church or youth group is one of the best ways to experience Iowa Speedway. Call our Ticket Office at **866-RUSTY-GO (787-8946)** or visit www.iowaspeedway.com for more info about group discounts.

Will Call:

Iowa Speedway tickets purchased up to 10 days prior to an event will be sent to our customers by U.S. Mail. Tickets ordered after the mailing cut-off date will be held for pick up at our Will Call Window at Ticket Booth 2, located just behind The Newton Club. *A photo ID is required to claim tickets.*

Individuals with Disabilities Seating:

To reserve seating for individuals with disabilities, contact the Iowa Speedway Ticket Office at **866-RUSTY-GO (787-8946)**.
(For Individuals with Disabilities Parking information please see page 28.)

Reselling of Tickets:

Iowa Speedway strictly prohibits the resale of ticket(s), at any value, on Iowa Speedway property. If you are unable to use your ticket(s), do not attempt to sell the ticket(s) on Speedway grounds. The sale of Iowa Speedway tickets or credentials on Speedway grounds is in violation of Iowa law. Tickets and credentials will be confiscated and the seller(s) will be removed from Speedway property.

Reschedule & Postponement Policy:

In case of postponement, please keep your unused ticket(s) or ticket stub(s) to re-enter on the rescheduled date. **Iowa Speedway does not refund or exchange tickets under any circumstances.**

Hospitality Opportunities

Luxury Suites:

Our suites are located on the 2nd and 3rd floor of The Newton Club building in the Main Concourse. You must have the appropriate wristband and event suite ticket to enter the Suite Level. To receive the proper wristband, present your suite ticket at our Luxury Suite/Newton Club Check-in Area located near the Concession Stand. Suites will close 60 minutes after the conclusion of the day's final event.

(For Luxury Suite/Newton Club Parking information please see page 28.)

The Newton Club:

Race fans have a once-in-a-lifetime opportunity to assure themselves the best seats at Iowa Speedway by purchasing a Newton Club Membership. A Newton Club Membership purchase guarantees ownership of the club seat for as long as the annual minimum race ticket purchase requirements are met. Newton Club Members may transfer their membership rights by gift, bequest or otherwise as long as ticket purchase requirements are met. All Newton Club Members may purchase additional race tickets outside The Newton Club Member seating area before they are offered to the general public. Other benefits include indoor club and outdoor start/finish line chair back seating, preferred parking, pre-race access to designated areas in the infield and Fan Walk areas.

Hospitality/Party Decks:

Iowa Speedway's Hospitality Village and Party Decks are an ideal way to entertain employees, clients and other groups, whether large or small. Our hospitality packages include chalet-style tents, tables and linens, access to the Fan Walk area, a company logo/sign and many other exclusive benefits. Each person receives a wristband at the Hospitality check-in which allows them to enter the Village and Fan Walk area. For more information, contact the Sales Department at **641-791-8000**.

Other Accommodations

Public Viewing:

A fantastic view of the facility is available from the public viewing area in the Reserved RV Area Tier 2. (Note: This area is closed to the public on pre-event and event days.)

Fan Walk:

Fans can get closer to the action by purchasing a Fan Walk Pass. The Fan Walk area is shaded in orange on the map (see page 18). The Fan Walk Booth is located on the back side of Ticket Booth 1 behind Rusty Wallace Grandstand. Children age 12 and under will be admitted to the Fan Walk area at no charge and must be accompanied by an adult. A Fan Walk pass also entitles you to a free shuttle ride to and from the Fan Walk area. Shuttle boarding is located behind Wallace Grandstand next to Hospitality Village. Re-boarding is located where you were dropped off in the Fan Walk area.

Guidelines To Follow:

- Iowa Speedway reserves the right to ask anyone to leave the Fan Walk area at any time.
- Iowa Speedway reserves the right to deny the sale of Fan Walk Passes to any individual according to race sanctioning body rules/regulations.
- No alcoholic beverages are permitted on the tram.

Driving Schools:

Iowa Speedway provides fans the opportunity to drive a NASCAR Sprint Cup-style stock car on our 7/8 mile tri-oval through several premier driving schools, including the Richard Petty Driving Experience and the G.A.S.S. Racing School. For the latest driving school information, visit www.iowaspeedway.com.

Traffic and Parking Information

Traffic:

As America's Place to Race™, traffic to our events can be heavy; plan to arrive to race events 3 to 4 hours prior to the race to help avoid traffic delays. Check www.iowaspeedway.com under "Traffic and Parking" 2 weeks prior to all events for traffic updates.

Before the Event

I-80 Exit 168 -- Staff will help direct you to the proper lanes on Rusty Wallace Drive

- Right Lane: General Camping RVs and vehicles with trailers
- Center Lane: Newton Club, Suite owners, season ticket holders, trackside reserved RVs, Vendors and TV
- Left Lane: General Parking, season ticket holders (south lots) and ADA

Alternative for eastbound Newton Club, Suite owners and North lot season ticket holders, I-80 Exit 164 --

Although a longer route, this will save you time and goes directly to your lots! Take I-80 Exit 164, go south on Highway 14 and follow signs to speedway.

Total extra distance, 5 miles.

Exiting After the Event -- Authorities will divert traffic from the north end of the Speedway west on Rusty Wallace Drive to I-80 Exit 164. All other traffic will exit the lots from the south end on Speedway Drive to I-80 Exit 168.

Parking Guidelines:

Proper hangtags are required to enter our Individuals with Disabilities, Luxury Suite, The Newton Club and Season Ticket parking areas. Please see our track map in the center of this guide for information. We remind you to secure your vehicle and belongings at all times during your visit. RV parking is only available in our camping areas.

Free General Parking -- Available in select Speedway lots during race events.

Bus Parking -- All buses will park up close and near the Luxury Suite parking area. Please provide advance notice of bus arrival to **866-RUSTY-GO (787-8946)**.

Individuals with Disabilities Parking -- Individuals with Disabilities parking area provides quick access to grandstands and is located just outside the main entrance. Display your state-assigned parking permit in the window of your vehicle to be admitted. Spaces are not reserved and are assigned on a first-come, first-served basis. When the Persons with Disabilities hard surfaced lot and overflow lot (just south of the hard surface) are full, all persons with disabilities will be given the option to park in the general lots. Shuttles DO NOT run to the general lots.

Individuals with Disabilities Shuttles -- Shuttles do not operate in the hard surface parking next to grandstands or in the general lots. The shuttles operate in the overflow lot just south of the hard surface before the event. Only persons with disabilities, along with their companion to assist them if necessary, will be allowed to ride the shuttle. After the event, there may be a wait due to heavy traffic; shuttles will operate only when Speedway officials deem it is safe.

Luxury Suite/Newton Club Parking and Check-In --

Speedway Newton Club Members, Luxury Suite Owners and Suite Guests will have access to Luxury Suite and The Newton Club parking areas by displaying the proper hangtag. (Note: Parking on the asphalt lot is subject to availability.) Parking is located in the northwest corner of the facility accessible from Rusty Wallace Drive. To receive the proper wristband, present your suite ticket at our Luxury Suite/Newton Club Check-In Area located at the main entrance to the Club.

Motorcycle Parking -- Located north of ticket Booth 3 between the bus parking area and the concert staging area.

Season Ticket Parking -- Located behind the suites near Ticket Booth 2 . Reserved lots will be reserved for season ticket holders. The lots can be accessed from Iowa Speedway Drive.

Tram Service (Fan Walk) -- For your convenience, the Speedway will operate a continuous free tram service for race fans with proper credentials or Fan Walk Passes to enter the infield. (Note: No alcoholic beverages are allowed on the tram.)

Hospitality Village Parking and Check-In --

Hospitality guests approaching from the north or south should enter the Speedway at I-80 Exit 168. Hospitality guests holding a proper pass will be admitted to our Hospitality Village Parking Area (Please see the "Hospitality" entry in this guide). Guests with the proper Hospitality pass will be issued a wristband which allows them to enter the Village and the Fan Walk area. There will be parking attendants to assist those with Hospitality parking passes.

Tow Lot -- If your vehicle is towed, you will be able to claim it following the completion of each race event at the Iowa Speedway Operations parking area located off of Iowa Speedway Drive, or another designated lot of Iowa Speedway's choice.

Camping Information

Camping is a great race tradition and we offer several camping options outlined in the following pages. Please visit our website at www.iowaspeedway.com or call **866-RUSTY-GO (787-8946)** for rates, lot location and space availability.

Directions:

Reserved Backstretch RV Camping: Take Rusty Wallace Drive and check in at Reserved RV Check-In/Guard Post .

General Camping: Follow the signs on Iowa Speedway Drive .

Camping Hours:

Gates open at noon, one day prior to the first event of the weekend and close at noon one day after the final event of the weekend. Gates are closed each night from 11pm through 7am. A "good neighbor" quiet policy will be in effect beginning at 11pm or one hour after the conclusion of the final event of the day. Admittance and set-up are restricted when gates are closed.

Camping Options and Rules

Reserved Backstretch RV:

Backstretch RV campers can enjoy one of racing's most unique views from one of our 104 Reserved RV spaces along the Speedway backstretch. Spaces are 25x50 feet. Call **866-RUSTY-GO (787-8946)** for information on event weekends.

Reserved Backstretch RV Rules:

- A season pass includes six individual passes. Up to four additional weekend passes may be purchased through the Iowa Speedway Ticket Offices.
- Each person must have a Reserved RV pass regardless of age. A maximum of 10 persons are allowed on each spot.
- A "good neighbor" quiet policy will be in effect beginning at 11pm or one hour after the conclusion of the final event of the day.
- Guests, blankets, chairs and signage are not permitted on the grass banking in front of any RV parking area. Violators will be subject to removal from the premises and termination of their season pass.
- Weapons, laser lights and fireworks are not permitted.
- Tow vehicles may be parked at your area and must be within designated spot at all times.
- ATVs, golf carts, motorcycles, scooters and mopeds are permitted, with proper credentials. For information, contact the Ticket Office at **866-RUSTY-GO (787-8946)**.
- Grandstand admission is permitted only with the purchase of an RV/Grandstand gate pass. Passes are good for one admission.
 - Ticket Booth 1: Behind Rusty Wallace Grandstand .
 - Ticket Booth 2: Behind The Newton Club & Will Call .
 - Ticket Booth 3: Behind Manatt Grandstand .
- Charcoal fires are permitted only in standard outdoor cooking grills.
- Dogs are permitted, but must be kept on a short leash at all times. Owners are responsible for removing pet waste.
- First row RVs must lower flags 30 minutes prior to start of race.
- First row campers are not permitted to sit on top of RVs.
- No tents of any kind are permitted.
- RVs must have a working bathroom (no pop-ups, school buses, etc.).
- Visitor parking will be located in employee parking just northeast of the reserved campground entrance.
- Please place your trash in trash bags on the side of the road each morning by 8am. Depending on weather, all trash should be picked up by

noon that same day.

General Camping:

Our general camping area opens at noon, one day prior to the opening event of each race weekend. Campgrounds close at noon the day following the final event of the weekend. All spots are 25 feet wide and up to 50 feet long. Camping can be reserved in advance. Please call [1-866-787-8946](tel:1-866-787-8946).

General Camping Rules:

- Grandstand admission is permitted only with the purchase of a grandstand ticket.
 - Ticket Booth 1: Behind Rusty Wallace Grandstand .
 - Ticket Booth 2: Behind The Newton Club & Will Call .
 - Ticket Booth 3: Behind Manatt Grandstand .
- A “good neighbor” quiet policy will be in effect beginning at 11pm or one hour after the conclusion of the final event of the day.
- ATVs, golf carts, motorcycles, scooters & mopeds are not permitted.
- Charcoal fires are permitted only in standard outdoor cooking grills. All fires must be contained by fire-safe structures.
- Dogs are permitted, but must be kept on a short leash at all times. Owners are responsible for removing pet waste.
- Weapons, laser lights and fireworks are not permitted.
- Please place your trash in trash bags on the side of the road each morning by 8am. Depending on weather, all trash should be picked up by noon that same day.
- General Camping is primitive and has no water or electric hook-ups.

Iowa Speedway Directory

3333 Rusty Wallace Drive • Newton, Iowa 50208

Phone: 641-791-8000 • www.iowaspeedway.com

General Information: 641-791-8000

Mon-Fri 8am-5pm, Sat 9am-1pm

info@iowaspeedway.com

Ticket Information:

866-RUSTY-GO (787-8946)

tickets@iowaspeedway.com

Sales & Marketing Information: 641-791-8000

sales@iowaspeedway.com

marketing@iowaspeedway.com

Food/Beverages & Merchandise (Ovations): 641-791-8042

Drag Racing Information: 641-791-8000

gnungesser@iowaspeedway.com

Team and Club Track Rental or Testing: 641-791-8000

gnungesser@iowaspeedway.com