



Craig Armstrong
Vice President & General Manager

A native Oregonian, Craig Armstrong promoted and operated Portland Speedway, a NASCAR Weekly Racing Series track, for fifteen years. As co-owner of the operating corporation and facility General Manager, Armstrong successfully directed the marketing and competition programs for the storied 76-year-old racetrack from 1987 until its closure in February of 2002.

In March of 2002, Armstrong accepted an offer from the National Hot Rod Association (NHRA) to become their General Manager at Atlanta Dragway. In his new role, Armstrong managed the personnel, budgets, large-scale maintenance and construction projects, marketing, competition, and National Event preparation activities at the North Georgia Dragstrip, site of the annual NHRA Southern Nationals.

Armstrong's efforts resulted in significant bottom-line improvements in each of his three years at the helm.

After assisting a start-up facility in South Georgia with the development of their oval track and drag racing programs in 2005, Armstrong was recruited to bring his considerable industry knowledge to work at the new Rusty Wallace designed racetrack in Newton, Iowa. Still under construction when Armstrong assumed his current position as Vice President & General Manager in May of 2006, Iowa Speedway today is regarded as one of the premier motorsports entertainment facilities in North America, while Armstrong has been heralded as one of the top racetrack promoters in the nation.