



KAREN OWEN
Sales Manager

Karen Owen is the Sales Manager for Iowa Speedway. Owen spent 14 years at the famed Knoxville Raceway and was the Director of Marketing and Sales for nearly 6 years. She brings with her a wealth of knowledge and experience in the racing industry and prides herself in developing and maintaining sponsorships with a personal touch. In December of 2005 and February 2006, Owen was a featured speaker at the RPM (Racing Promoters Monthly) Workshops in Reno, Nevada, and Lake Mary, Florida, respectively, conducting the Sponsorship 101 workshop.

Growing up, Owen was very active in sports attending Adel-DeSoto High School and was a Division I prospect in basketball. She received an Associate's Degree from Des Moines Area Community College and is currently attending William Penn University to attain her Bachelor of Arts degree in Business. She still stays active by volunteering her time coaching and is a member of the Marion County Humane Society. She also devotes much of her time attending her children's activities. Owen has two daughters and a son. She and her children continue to reside in Knoxville.