



**Lane Smith**  
**Group Sales Manager**

Lane Smith grew up on a farm near Rockford, Iowa. After graduating from Rockford Senior High, Lane went on to the University of Northern Iowa in Cedar Falls where he earned a Bachelors Degree in Electronic Media / Communications in 2005. After graduating he moved to the Des Moines area where he worked for Hawkeye Sports Properties and Clear Channel Radio. Lane now lends his sales and marketing experience to Iowa Speedway as the Group Sales Manager. Smith has been with Iowa Speedway since February 2009 and resides in Waukee with his wife Rachel and son Kamden.