



Steven French
Public Relations Assistant

Steven is from Sioux City, IA and is the public relations assistant for Iowa Speedway. Steven worked with the Media Relations Department during the event season at the speedway in '10. Prior to joining the Iowa Speedway team full time, he worked at Iowa State University and had an internship at Texas Motor Speedway in the Sales and Marketing Department. He graduated from Iowa State University in 2010 with a Bachelor of Science degree in Business-Marketing.

French enjoys spending time with his family and friends. He also enjoys going to ISU events, watching all forms of racing, and kicking back on Sundays watching football.