



DESCRIPTION

- The marketing intern will be responsible for assisting the marketing team for the 2019 race season. The marketing intern will play a key role in race day preparations, on site activation and street team marketing. Seasonal full and part time opportunities are available for this paid internship.

RESPONSIBILITIES

- Assist with onsite activation
- Assist with race day preparations
- Lead Iowa Speedway annual mascot day
- Street team marketing and promotions
- Aid in the functions of Iowa Speedway Youth Program
- Assist the Marketing Team in season long research projects

QUALIFICATIONS

- Must have completed at least the sophomore year of college and must currently be an undergraduate or graduate student in good standing with at least a 2.75 cumulative GPA.
- Available late May through August 2019
- Ability to work flexible hours
- Must be available on all Iowa Speedway race dates
- Excellent customer service
- Ability to make quick and informed decisions in a fast-paced environment
- Self-motivated
- Multi-tasker
- Team player
- Must have a valid driver's license
- Must be able to meet physical requirements of the position with reasonable accommodations.

To Apply:

Send resume to

Iowa Speedway

Attn: Taylor LeFebvre

3333 Rusty Wallace Dr

Newton, IA 50208

Or email: tlefebvre@iowaspeedway.com